## TAG SELECTS TRAPP ONLINE TO BE PREFERRED HOSTING PROVIDER

## Employee owned accounting services company to offer application hosting

**Scottsdale, AZ – October 17, 2013**– Scottsdale based Trapp Online, LLC, <u>www.trapponline.com</u>, a provider of industry-specific hosting solutions, is proud to announce that TAG, La Jolla, California, <u>www.teamtag.net</u>, has signed Trapp Online to be their Preferred Provider for Application Hosting Services. The agreement makes the benefits of Trapp Online's custom application hosting platform for Sage ERP and Sage Construction and Real Estate software readily available to TAG's customers.

"The TAG Alliance of professional services is very strong in accounting and construction, two major areas of focus for Trapp Online," said Reed Clarke, Director of Sales and Marketing, Trapp Online. "Our cloud services line up well with their customer base."

Under the terms of the agreement, Trapp Online will provide customized hosting services, including setup and support, and TAG will jointly market those services to prospects and existing customers. By partnering with Trapp Online, TAG gains a Cloud solution optimized for Sage construction, accounting and ERP applications, resulting in increased operational efficiency and enhanced client relationships.

Companies hosted by Trapp Online enjoy less IT maintenance, enhanced data security and secure remote access anywhere they have an internet connection—at the office, at home, or on the road. Reduced capital expense, budget predictability and improved productivity make hosting an attractive option for TAG's clients.

## About TAG

Founded in 1996, TAG provides an unparalleled array of customized, effective and trusted accounting services and software to help companies achieve their business goals. As a full-service Sage Business Partner, TAG has worked with hundreds of companies in the construction, building and real estate industries in Southern California.

From sales to implementation, training to consulting, TAG's team of Certified Sage Consultants work to improve efficiency and reporting capabilities with the best construction accounting and estimating software on the market.

## **About Trapp Online**

Trapp Online provides online hosting solutions for application service providers and small to midsized businesses around the world. The company's custom, dedicated, IT and application hosting solutions give industry-specific software companies and software integrators an easy-to-implement, secure cloud solution for their customers.

Trapp Online's industry specialization, proprietary Advanced Cloud Data Security, and unmatched customer service create a better overall cloud experience for business. Customers enjoy faster setup, superior application integration, improved response time, and less downtime, all at an affordable price.

Customers love their US-based, support team, available 24/7 via live chat, e-mail, or phone. Visit <u>community.trapponline.com</u> for Trapp Online Updates or call 1-877-942-2568.

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